

U.S. Small Business Administration



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Georgia Office

Press Release

Release Date: April 28, 2009

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Release Number: 09-44

Jeff Noser of Brunswick is Selected SBA Young Entrepreneur of the Year for Georgia and the Southeast

Brunswick small business owner Jeff Noser, 28, was selected the 2009 Young Entrepreneur of the Year for both Georgia and the SBA Southeast Region. With his awards, Noser and his pool service and repair business will represent the state and region during National Small Business Week, May 17-23.

Since he opened his small business in late 2005, Jeff Noser has used a recipe of service and competitive pricing to build a customer base in a five-county area of Southeast Georgia.

Noser became a client of his local Small Business Development Center (SBDC) office soon after he started his pool service firm as a one-person, home based business. Since then, he has opened a retail storefront and service center in Brunswick and recently centralized his full operations in a 10,000 square-foot warehouse he acquired with a two acre site at 170 Key Circle Drive in Brunswick.

Noser's gross sales and number of employees have risen sharply over the past three years. At the end of 2006, Noser had eight employees and did \$155,000 in sales for the year. Going into the 2009 summer pool season, Noser had over 20 employees. This staff helped him generate some \$950,000 in sales during 2008.

Noser continues to expand his business knowledge by participating in events such as the 2008 Savannah "FastTrac" Growth Venture training offered by the SBDC Brunswick office. The same office has helped Noser with a variety of business issues including payroll taxes, marketing, and employee policies.

A native of Ohio, Noser moved to Glynn County 1999 and worked for nearly six years with another large pool service company before starting his own business. Jeff Noser was nominated for his award by David Lewis, Area Director of the Small Business Development Center in Brunswick.

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